



Limousin Annual Journal

2019-2020

Advertising Rate Card

| | | |
|--|--------------|-------------|
| Full Page | 210 x 297mm | £300 |
| Half Page | 185 x 128mm | £175 |
| Quarter Page | 87.5 x 128mm | £100 |
| Inside Front Cover (Premium Position) | 210 x 297mm | £600 |
| Inside Back Cover (Premium Position) | 210 x 297mm | £550 |
| Outside Back Cover (Premium Position) | 210 x 297mm | £650 |

Copy Deadline 30th November 2019

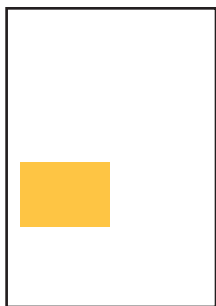
VAT to be applied at current rate to all prices.

All advertisers to complete, sign and return to the Society with advert copy.

| | | | |
|--------------------|---------------------------------------|------------------------------------|---|
| Name | | | |
| Address | | | |
| Postcode | | | |
| Phone | | | |
| Email | | | |
| Advert Size | Full Page <input type="checkbox"/> | Half Page <input type="checkbox"/> | Design Required Yes <input type="checkbox"/> |
| | Quarter Page <input type="checkbox"/> | | No <input type="checkbox"/> |
| Signed | | | Date |

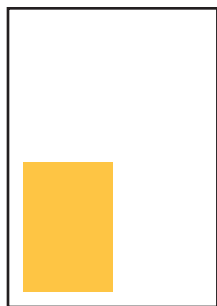
Please return completed form to: BLCS, Concorde House, 24 Warwick New Road, Leamington Spa, Warwickshire, CV32 5JG. Alternatively email a scanned copy along with your advert to: **info@limousin.co.uk**

ADVERT DIMENSIONS - A4 (210 X 297MM)



1/8 PAGE

87.5mm x 59mm



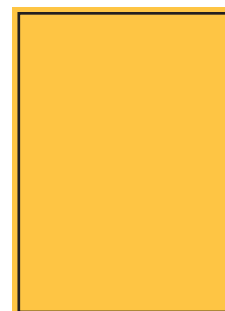
1/4 PAGE

87.5mm x 128mm



1/2 PAGE

185mm x 128mm



FULL PAGE

210mm x 297mm
+3mm Bleed on all edges
(216mm x 303mm)

FILE REQUIREMENTS

- Artwork must be supplied in high resolution, at least 300dpi.
- Colours must be CMYK (not RGB).
- Please send completed artwork in either PSD, TIFF, JPEG or PDF format only.
- Artwork must be supplied to the actual finished size.

MARGINS & BLEED

Full page artwork **must** be supplied with 3mm of bleed on all edges. All important content should be kept within a 10mm margin as illustrated here.

