

2020

# Trueman Limousin

## 1st Online Production Sale

**Saturday 8th August 2020**

**1pm to 5pm**

Online sale at: [trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)

- First son offered for sale sired by Telfers Munster
- First daughters offered for sale sired by Munster
- Two In-calf heifers carrying to Telfers Munster
- In-calf cow with Munster bull calf at foot
- Trueman Recipients 4.5 months in calf
- Select Trueman Embryos



**Direct from the heart of  
our herd to yours**



**Lot 1 Trueman Pharrell**

Register to bid on our sales platform below

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



### Welcome to our 1st Production Online Sale direct from the Trueman Limousin Herd.

In advance and on behalf of everyone in our small Savage family may we sincerely thank all of you for supporting our previous sales and our breeding program at the Trueman herd.

2020, as we all know only too well, its been no ordinary year for any level of business be it farming or other.

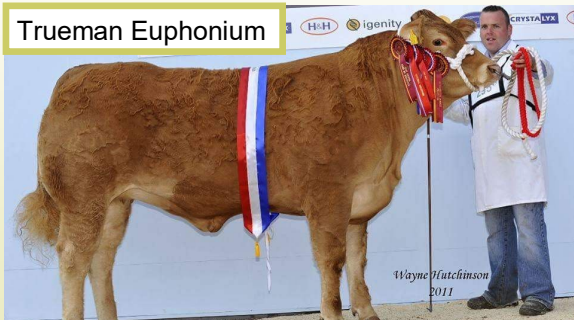
Thankfully our families health and well-being hasn't been affected by this awful pandemic. Sadly this hasn't being the case for many families throughout the UK and Ireland and we offer our sincere condolences to all who have lost friends and loved ones.

The Trueman herd was established in 1997 with the purchase of a heifer Spage Miranda from the Campbell family. Shortly afterwards a 10 month old heifer Hollybank Oprah was purchased from W.G. Scott, and went on to breed many exceptional cattle including Trueman Euphonium. (National Champion 2011). 12 daughters of Euphonium are retained within the herd.

Lots 3,4,8,9,&10 represent Euphonium's breed line.

Hollybank Oprah also bred Trueman Honey, Dam of the Carlisle Champion Trueman Mozart, and Lot 11 is representing direct progeny from Hollybank Oprah in the form of frozen embryos. Foundation ladies awaits your bid!

Trueman Euphonium



In 1998 Bellview Mystical was purchased privately from Brian Walker. Mystical is the Dam to Trueman Song, who bred Trueman Foxtrot who is the Dam of Trueman Lute, our first Interbreed Champion at Balmoral 2017. Trueman Pharrell Lot 1 is a exceptional son of Trueman Lute. Trueman Pixie & Paris lots 5 & 6 represent progeny of Foxtrot. Don't miss them as they have the potential to be your special ladies of the future!

Its 20 years since Ashmore Nefertiti was purchased from Bobby and Doreen Campbell. Ashmore Nefertiti is the Dam to Trueman Acoustics who's sired by Nenuphar. Acoustics has been a terrific servant to the herd. Her progeny has grossed over £100K . They include Trueman Duet, Champion at the Red Ladies 2009, selling for 38K. Many of Acoustics, daughters are retained in the herd. Lot 7 Trueman Paula is a beautiful daughter of Acoustics and not forgetting Lot 12 where Acoustics is the embryo Dam. A real opportunity to take home progeny from the heart of a special Trueman cow family.

At the dispersal sale for Oonagh McLoughlin 11 years ago we purchased Cookstown B1425. This really milky female went on to produce the 2012 Red Ladies Champion Trueman Grazia.

Trueman Grazia



Grazia is the Dam of 140,000gns World Record price bull Trueman Jagger, sold as Champion in Carlisle 2015. Lot 2, Trueman Lulu is a daughter of Cookstown B1425, maternal sister to Grazia. Lulu sells with Trueman Rick, her Telfers Munster bull calf at foot. Trueman Rick is a potential stock bull in the making, together with a champion maternal line. Our promise is that you will not have any regrets in your effort to become the new owner of Lot 2, Trueman Lulu, scanned back in-calf to Telfers Munster.

The Trueman team welcome all prospective buyers to view the cattle on farm in advance of sale date. For any enquiries or to arrange a visit please call:  
**Mobile: 07521670141 Mobile: 07928498710**

Thank you, for continued support and best wishes from all of us at the Trueman herd. Henry Savage & family.

# Schedule Selling Times between 1pm & 5pm

Lot 1	1:00pm to 1:10pm	Lot 11	4:20pm to 4:30pm
Lot 2	1:20pm to 1:30pm	Lot 12	4:40pm to 4:50pm
Lot 3	1:40pm to 1:50pm	Lot 13	5:00pm to 5:10pm
Lot 4	2:00pm to 2:10pm	<b>Visit</b>  <b>Online Sales Platform</b>  <b>trueman.pedigreesalesonline.co.uk</b>	
Lot 5	2:20pm to 2:30pm		
Lot 6	2:40pm to 2:50pm		
Lot 7	3:00pm to 3:10pm		
Lot 8	3:20pm to 3:30pm	<b>Register to bid</b>  (In advance of sale day)	
Lot 9	3:40pm to 3:50pm		
Lot 10	4:00pm to 4:10pm		



## Herd Visits Pre-sale day

- Pre-sale viewing by appointment
- Contact: Mobile: 07521670141 or 07928498710

## Delivery

- Free haulage within Northern Ireland
- Free haulage to one central location UK Mainland
- Free haulage to one central location Rep. of Ireland
- Arrangements discussed with buyer post sale

## Payment

- Invoice is generated immediately after the bidding closes
- Bids are placed in Sterling Guinea
- Invoice is payable in full directly following the sale
- For payment methods full details on sales website
- **National Beef Association, Terms & Conditions of sale applies**

**Trueman Euphonium, is grand dam to lots 3,4,8,9,10**



**Pictured four Trueman Euphonium daughters**

Register to bid on our sales platform below

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



# Sales Platform FAQs

**Sales Website: [trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

## How do I bid and buy?

Bidding on an animal is very straightforward. Below is a guide to help you get started.

- You must be registered onto the website 6 hours before the sale starts
- Each sale Lot is scheduled to open for bidding at a specific time slot

Example: Each sale Lot will open to accept bids at its allocated time slot

**The sale / open bid means the Lot is on the market and will be sold**

- Each follow-on bid will increase in 100.00 increments
- When the sale is live you can also place a proxy bid (see proxy bid section)
- When your bid is winning while the auction is live, a winning badge appears
- The winning badge will disappear when you have been out-bid
- When the timer is below 3 minutes and a bid is placed, 2 mins are added

**Please, do not wait on the clock to place bids**

- **Place your bid when the Lot opens, & quickly place any follow-on bids**
- **Bidding early, means you will enjoy time before the next lot opens**
- Last second bids run the risk of not reaching the server before clock closes
- This can be for many reasons, slow internet connection, another bidder placing his/her bid at the same moment as you. - if that happens the computer server will identify which bid was first
- If a proxy bid or Pre-bid, is in play against you, the computer server will recognise this and immediately out bid your bid. (see how proxy bid works in section below)

## How does the countdown timer work?

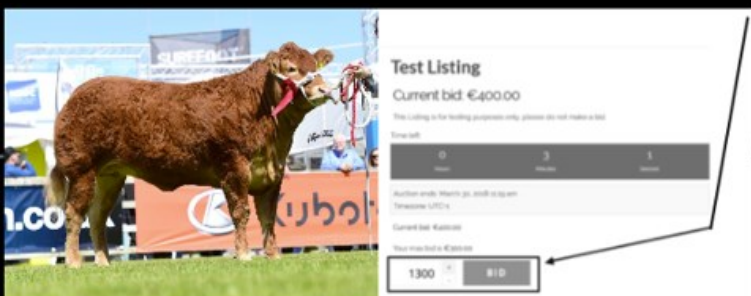
- It is important that you make sure the clock on your device is synced with our auction timer at GMT +1.
- If your clock is not synced you may miss out on the bid time frame
- Guide is available on how to sync your timer on the website
- You will also be prompted to verify that your clock is in sync when you first login to the website

## How does Proxy or Pre-bid work?

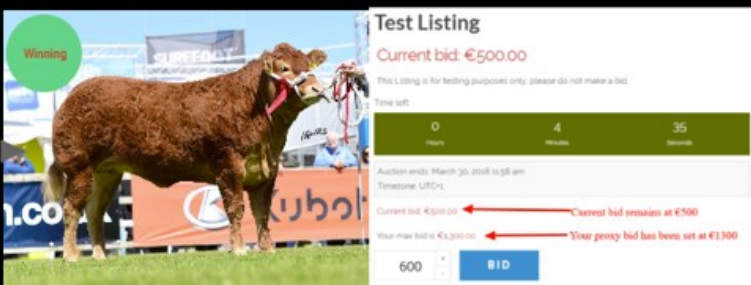
- **Proxy bid or Pre-bid can be set once the specific Lot is open to accept bids**
- **When the lot number opens to accept bids at its allocated time slot you will be able to view a bidding section (This isn't in view until the bidding opens)**
- The bidding area will look like the section below, and is located in the lot numbers main page.
- To set a proxy bid select the + sign until you reach your proxy amount and press the bid button.
- The computer server will then bid on your behalf until it reaches your proxy amount. **(It will only bid on your behalf if another user increases the current asking price).**

Example: How to place a proxy bid:

- Simply add the amount you would like by pressing the + option until you reach your proxy bid or Pre-bid amount.
- The below example its 1,300.00 and the current bid is 400.00 and then press bid button.



- Once you place your proxy bid you will see the following on your screen **Successfully placed bid for "test Listing" your max bid is 1,300.00**



- Your Proxy bid has now been set, the current bid has only gone up by 100.00 from 400.00 to 500.00 while your max bid (proxy bid) is at 1,300.00
- Now when another user makes a bid the increments will still go up, but you will remain the winning bidder until the combined bids (of other users) goes above 1,300.00 (In this proxy example)
- Winning badge will be displayed while your bid is winning

**Register to bid on our sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

Lot 1	TRUEMAN PHARRELL	
Sells Sat 8th Aug. 2020 between	Bids Open 1:00pm	Bids Close 1:10pm
Date of birth	15-Jul-19	
Herd book number	<a href="#">SLN19-7917</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-1.20	
Beef Value (EBVs)	35.00	
Sex	Male	
Ear Tag	UK 9240306/791-7	
On the market	Sale Bid	£5,000.00



Sire	Pedigree Lines	Dam
<b>TELFERS MUNSTER</b>	<b>TRUEMAN LUTE</b>	
<b>2nd Generation</b>		
LODGE HAMLET	HALTCLIFFE HITEC	
TELFERS IMAGINATION	TRUEMAN FOXTROT	
<b>3rd Generation</b>		
SAPHIR	VOLCANO	
VIOLET	HALTCLIFFE ELLE	
GOLDIES COMET	WLODGE VANTASTIC	
GOLDIES FLORIST	TRUEMAN SONG	

**Trueman Pharrell** is the first son to be sold off our new stockbull Telfers Munster. He is out of our show heifer Trueman Lute who was Limousin and Interbreed Champion in Balmoral in 2017. Lute is by Haltcliffe Hitec. Pharrell shows tremendous promise at just 12 months of age. He is very much like Trueman Idol at the same age. Pharrell is a natural calf & was born unassisted with a short gestation. Please note: Pharrell will be sold with 6 months fertility insurance, from the date the purchaser wants it to start.

**Sells Sat. 8th August, between 1:00pm & 1:10pm**, get on early secure the son of Trueman Lute, Trueman Pharrell has all the breed attributes of a Champions bloodline and will leave his mark across your herd. Pharrell will offer an outcross for many herds with Telfers Munster, Haltcliffe Hitec and Volcano in his breeding!



**Don't miss this exceptional young stock bull, invest now!**  
**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

Lot 2	TRUEMAN LULU & RICK	
Sells Sat 8th Aug. 2020 between	Bids Open 1:20pm	Bids Close 1:30pm
Date of birth	1-Jan-15	
Herd book number	<a href="#">SLN15-6602</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-2.50	
Beef Value (EBVs)	26.00	
Sex	In calf Cow with calf at foot	
Ear Tag	UK 9240306/660-2	
On the market	Sale Bid	£3,000.00



Sire	Pedigree Lines	Dam
AMPERTAINE ELGIN	COOKSTOWN B1425	
2nd Generation		
GLENROCK VENTURA	COOKSTOWN VILLY	
AMPERTAINE CARLA	COOKSTOWN NUALA	
3rd Generation		
GLENROCK SPARTACUS	MAS DU CLO	
GLENROCK SASPIRILLA	COOKSTOWN PEPSI	
3957 SAMY	BALLYSORRELL FASHIONABULL	
CARMORN LULU	COOKSTOWN IRENE	

**Trueman Lulu** is being offered for sale with her bull calf Trueman Rick. Rick is by Telfers Munster & already shows great promise for a March born calf. Lulu unfortunately had to have a C-section with a previous calf however it has never held her back. Lulu has great milking ability, being a daughter of Cookstown B1425 who was also the grandmother of Trueman Jagger who sold for 140,000gns in 2015. Lulu ran with Telfers Munster, she was served 24st May 2020 and is now scanned in calf.

**Sells Sat. 8th August, between 1:20pm & 1:30pm**, register to bid early don't hesitate or miss the opportunity to secure a fantastic cow line with the promise of a future stock bull in Trueman Rick at foot.



**Bid early for Trueman Lulu & Rick, Lulu scanned back in-calf.**

**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Lot 3	TRUEMAN ORA	
Sells Sat 8th Aug. 2020 between	Bids Open 1:40pm	Bids Close 1:50pm
Date of birth	24-Mar-18	
Herd book number	<a href="#">SLN18-7556</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-4.50	
Beef Value (EBVs)	27.00	
Sex	In calf Heifer	
Ear Tag	UK 9240306/755-6	
On the market	Sale Bid	£4,000.00



Sire	Pedigree Lines	Dam
KILCOR ICEMAN	TRUEMAN INDIE	
2nd Generation		
FIELDSON ALFY	AMPERTAINE ELGIN	
KILCOR FROSTIE	TRUEMAN EUPHONIUM	
3rd Generation		
GUNNERFLEET PLUNAS	GLENROCK VENTURA	
EDEN NATASHA	AMPERTAINE CARLA	
ROCKY	WLODGE VANTASTIC	
EDEN NATASHA	HOLLYBANK OPRAH	

**Trueman Ora** is a daughter of Trueman Indie, an Elgin daughter out of Trueman Euphonium. Ora's mother Indie is a full sister to Trueman Idol who sold in Carlisle in February 2015 for 17,000gns. Ora is a terrific breeding female, coming from our top cow family. Ora was served by Telfers Munster on 23rd May 2020 and has since being scanned in calf. **She was named after charts topping singer Rita Ora, who's hit song includes Hot right now! Ora has the protential to be your hot female star of the future.**

**Sells Sat. 8th August, between 1:40pm & 1:50pm**, mark her down becasue Ora, ticks all the boxes when it comes to breed lines. Ora has it all and will be a asset to any herd established or new, her cow family has being outstanding in our herd and Ora can be the star in yours.



**She's Eh oh Hot, Hit, and bid right now for Ora Eh oh, Eh oh!**

**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

Lot 4	TRUEMAN OLYMPIA	
Sells Sat 8th Aug. 2020 between	Bids Open 2:00pm	Bids Close 2:10pm
Date of birth	4-Oct-18	
Herd book number	<a href="#">SLN18-7744</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-1.20	
Beef Value (EBVs)	35.00	
Sex	In calf Heifer	
Ear Tag	UK 9240306/774-4	
On the market	Sale Bid	£3,000.00



Sire	Pedigree Lines		Dam
KYPE ORKNEY		TRUEMAN MADONNA	
2nd Generation			
CLOUGHHEAD LORD		AMPERTAINE ELGIN	
KYPE GLENNA		TRUEMAN EUPHONIUM	
3rd Generation			
HEROS		GLENROCK VENTURA	
CLOUGHHEAD FAVOURITE		AMPERTAINE CARLA	
RAKE TERENCE		WLODGE VANTASTIC	
KYPE DIAMOND		HOLLYBANK OPRAH	

**Trueman Olympia** is a daughter of Trueman Madonna and a granddaughter of Trueman Euphonium. Madonna was reserve Junior Champion at Balmoral 2017 & Madonna along with Olympia won the best cow & calf in the N.I. Herd Competition 2019. Olympia ran with Telfers Munster she is scanned in calf and was served on the 6th of June 2020. Olympia has all the critria to leave her mark in any herd.

**Sells Sat. 8th August, between 2:00pm & 2:10pm**, get on early for Trueman Olympia, her dam line of Madonna & Euphonium speaks volumes for Trueman Olympia one you could build a herd around don't miss this maiden lady to enhance or build your herd.

Sire Kype Orkney



Dam Trueman Madonna



**Olympia, will grace your herd with a elegant & productive line**

**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Lot 5	Trueman Pixie	
Sells Sat 8th Aug. 2020 between	Bids Open 2:20pm	Bids Close 2:30pm
Date of birth	2-Sep-19	
Herd book number	<a href="#">SLN19-7943</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-0.40	
Beef Value (EBVs)	29.00	
Sex	Female (Free of Bull)	
Ear Tag	UK 9240306/794-3	
On the market	Sale Bid	£3,500.00



Sire	Pedigree Lines	Dam
TELFERS MUNSTER	TRUEMAN FOXTROT	
2nd Generation		
LODGE HAMLET	WILODGE VANTASTIC	
TELFERS IMAGINATION	TRUEMAN SONG	
3rd Generation		
SAPHIR	WILODGE TONKA	
VIOLET	3957 RAVENELLE	
GOLDIES COMET	RONICK HAWK	
GOLDIES FLORIST	BELLVIEW MYSTICAL	

**Trueman Pixie** is a maiden heifer by Telfers Munster. She exhibits great muscling, size & class! Her mother Trueman Foxtrot is a Vantastic female by a Ronick Hawk mother, Trueman Song. Foxtrot has tremendous milking ability which Pixie should inherit. Pixie is a maternal sister to Trueman Lute who was Interbreed Champion at Balmoral in 2017. Pixie, is an outstanding young heifer rated very highly by all of us at Trueman. A really special entry!

**Sells Sat. 8th August, between 2:20pm & 2:30pm**, get on early for Trueman Pixie, don't hesitate to claim this really special young female. Pixie is truly from the top drawer and is not one to be left behind.



Dam Trueman Foxtrot and Sire: Telfers Munster

**Pixie, is a special young herifer, bid with confidence to buy.**

Register to bid on the sales platform below

[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)

Lot 6	Trueman Paris	
Sells Sat 8th Aug. 2020 between	Bids Open 2:40pm	Bids Close 2:50pm
Date of birth	2-Sep-19	
Herd book number	<a href="#">SLN19-7932</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-0.30	
Beef Value (EBVs)	30.00	
Sex	Female (Free of Bull)	
Ear Tag	UK 9240306/793-2	
On the market	Sale Bid	£2,800.00



Sire	Pedigree Lines	Dam
TELFERS MUNSTER	TRUEMAN FOXTROT	
2nd Generation		
LODGE HAMLET	WILODGE VANTASTIC	
TELFERS IMAGINATION	TRUEMAN SONG	
3rd Generation		
SAPHIR	WILODGE TONKA	
VIOLET	3957 RAVENELLE	
GOLDIES COMET	RONICK HAWK	
GOLDIES FLORIST	BELLVIEW MYSTICAL	

**Trueman Paris** is a full sister to Trueman Pixie, another Telfers Munster daughter. She has tremendous muscle, length & size for her age. Her mother Trueman Foxtrot is a Vantastic female by a Ronick Hawk mother, Trueman Song. Foxtrot has tremendous milking ability which Paris should inherit. Paris is a maternal sister to Trueman Lute who was Interbreed Champion at Balmoral in 2017. A very eye-catching maiden!

**Sells Sat. 8th August, between 2:40pm & 2:50pm**, get on early for Trueman Paris, don't hesitate to claim this really special young female. Paris like Pixie is another from the top drawer in maternal lines at the Trueman herd.



Dam Trueman Foxtrot and Sire: Telfers Munster

**Paris, bid with confidence for maternal strenght.**

Register to bid on the sales platform below

[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)

Lot 7	Trueman Paula	
Sells Sat 8th Aug. 2020 between	Bids Open 3:00pm	Bids Close 3:10pm
Date of birth	10-Jul-19	
Herd book number	<a href="#">SLN19-7906</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-0.70	
Beef Value (EBVs)	20.00	
Sex	Female (Free of Bull)	
Ear Tag	UK 9240306/790-6	
On the market	Sale Bid	£2,800.00



Sire	Pedigree Lines	Dam
TELFERS MUNSTER	TRUEMAN ACOUSTICS	
2nd Generation		
LODGE HAMLET	0929 NENUPHAR	
TELFERS IMAGINATION	ASHMORE NEFERTITI	
3rd Generation		
SAPHIR	LEO	
VIOLET	GIROFLEE	
GOLDIES COMET	CAIRNBANE EUAN	
GOLDIES FLORIST	GIROFLEE	

**Trueman Paula** is a maiden heifer by Telfers Munster. Paula has all the attributes of a show heifer. Her mother Trueman Acoustics has been a great foundation cow for the Trueman herd. Paula's maternal sister Trueman Duet was Champion at the red ladies in Carlisle in December 2009 who went on to sell for 38,000gns. Acoustics has a fantastic calving record, as well as milking ability. At 15 years old she has never been touched at calving so hopefully Paula will follow in her mothers' footsteps.

**Sells Sat. 8th August, between 3:00pm & 3:10pm**, get on early for Trueman Paula, if Paula produces like her Dam Acoustics you will be making a very shrewd decision to buy and there's no reason why she can't be an even better cow than mammy.



Dam Trueman Acoustics and Sire: Telfers Munster

**Paula, is another Munster daughter not to be missed!**

Register to bid on the sales platform below

[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)



Lot 8	Trueman Poshspice	
Sells Sat 8th Aug. 2020 between	Bids Open 3:20pm	Bids Close 3:30pm
Date of birth	3-Sep-19	
Herd book number	<a href="#">SLN19-7965</a>	
DNA Profile	Verified	
Calving Ease (EBVs)	-0.30	
Beef Value (EBVs)	30.00	
Sex	Female (Free of Bull)	
Ear Tag	UK 9240306/796-5	
On the market	Sale Bid	£2,800.00



Sire	Pedigree Lines	Dam
<b>TELFERS MUNSTER</b>	<b>TRUEMAN NANCY</b>	
2nd Generation		
LODGE HAMLET	MERESIDE LORENZO	
TELFERS IMAGINATION	TRUEMAN EUPHONIUM	
3rd Generation		
SAPHIR	JACOT	
VIOLET	MERESIDE DAWNMARIE	
GOLDIES COMET	WLODGE VANTASTIC	
GOLDIES FLORIST	HOLLYBANK OPRAH	

**Trueman Poshspice** is a young, naturally muscled maiden heifer by Telfers Munster. She is by Nancy, another Trueman Euphonium daughter. Poshspice exhibits great length & depth of hindquarter as well as size for her age. Her mother Nancy has great milking ability & Nancy's full brother Trueman Neptune sold in Carlisle for 11,000gns. Another great prospect for the future!

**Sells Sat. 8th August, between 3:20pm & 3:30pm**, get on early for Trueman Poshspice, last call to secure a Telfers Munster daughter, with breeding going back to Vantastic & Hollybank Oprah. Bid with confidence.



Dam Trueman Nancy and Sire: Telfers Munster

**Poshspice, leading lady & last Munster daughter on sale. Bid!**

Register to bid on the sales platform below

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

Lot 9	Trueman Recipient	
Sells Sat 8th Aug. 2020 between	Bids Open 3:40pm	Bids Close 3:50pm
Recipient	Belgian Blue	
Embryo Transfer date	31st March 2020	
Embryo Dam	TRUEMAN MADONNA	
Embryo Sire	TELFERS MUNSTER	
Embryo Sire	AMPERTAINE FOREMAN	
Embryo Sire	CARRICKMORE MAXIMUS	
Ear Tag	UK651693/4737-7	

On the market	Sale Bid	£2,500.00
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Embryo Dam (Madonna) & Sires	
	 
	
Recipient	Maximus

Sire	Pedigree Lines		Dam
Multiply	TRUEMAN MADONNA		
	2nd Generation		
		AMPERTAINE ELGIN	
		TRUEMAN EUPHONIUM	
	3rd Generation		
		GLENROCK VENTURA	
		AMPERTAINE CARLA	
		WILODGE VANTASTIC	
		HOLLYBANK OPRAH	

**Belgian Blue recipient** sells in calf to an embryo from Trueman Madonna x Telfers Munster/ Ampertaine Foreman/ Carrickmore Maximus. The embryo was transferred on the 31st March & was subsequently scanned in calf. The recipient will be 4 & a half months pregnant at the date of the sale.

**Sells Sat. 8th August, between 3:40pm & 3:50pm**, Trueman Madonna is an Elgin daughter out of Euphonium, a terrific cow. She was Reserve Junior Champion in Balmoral in 2017, then preceded to win the Best Cow with Calf at foot in the N.I. Herd Competition in 2019. A great breeding line to buy from!



(left) Trueman Idol with sister Trueman Madonna (right) Embryo Dam

**Madonna, bred lines right from the heart of our herd**

**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Lot 10	Trueman Recipient	
Sells Sat 8th Aug. 2020 between	Bids Open 4:00pm	Bids Close 4:10pm
Recipient	Belgian Blue	
Embryo Transfer date	31st March 2020	
Embryo Dam	TRUEMAN NADINE	
Embryo Sire	TELFERS MUNSTER	
Ear Tag	UK9180189/1560-2	

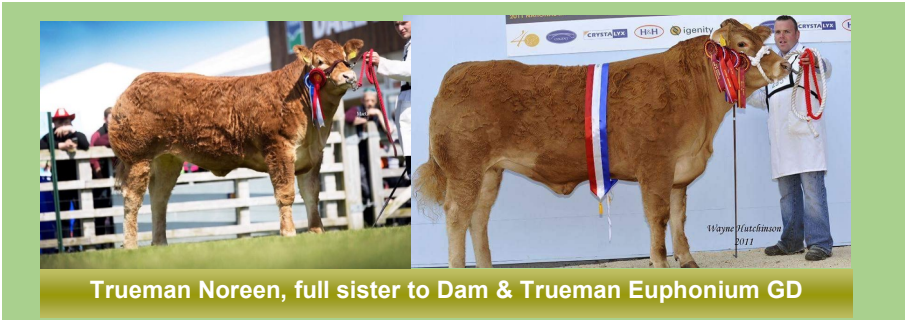
On the market	Sale Bid	£2,500.00
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Sire	Pedigree Lines	Dam
TELFERS MUNSTER	TRUEMAN NADINE	
2nd Generation		
LODGE HAMLET	TRUEMAN JAGGER	
TELFERS IMAGINATION	TRUEMAN EUPHONIUM	
3rd Generation		
SAPHIR	AMPERTAINE GIGOLO	
VIOLET	TRUEMAN GRAZIA	
GOLDIES COMET	WLODGE VANTASTIC	
GOLDIES FLORIST	HOLLYBANK OPRAH	

**Belgian Blue recipient** sells in calf to an embryo from Trueman Nadine x Telfers Munster. The embryo was transferred on the 31st March & was subsequently scanned in calf. The recipient will be 4 & a half months pregnant at the date of the sale. Nadine's breeding is without equal as she is a Euphonium daughter x Trueman Jagger

**Sells Sat. 8th August, between 4:00pm & 4:10pm**, . Presently the Jagger daughters are without doubt the best females we have ever had & this embryo will have the attributes of both Euphonium & Jagger combined. An embryo of this quality is extremely rare!



**This recipient represents a rare opportunity! Don't miss it.**  
**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Lot 11	Trueman Embryo's	
Sells Sat 8th Aug. 2020 between	Bids Open 4:20pm	Bids Close 4:30pm
Embryo's	Two Embryo's (2)	
Embryo's stored with	Tom Kilpatrick ET	
Embryo Dam	HOLLYBANK OPRAH	
Embryo Sire	WILODGE CERBERUS	
Export eligible	Yes	
Grade	A	
On the market	Sale Bid	£800.00



Sire	Pedigree Lines	Dam
WILODGE CERBERUS		HOLLYBANK OPRAH
2nd Generation		
WILODGE TONKA		MEARNELODGE LAIRD
WILODGE PRICELESS		HOLLYBANK LOTTIE
3rd Generation		
2964 OXYGENE		BROADMEADOWS CANNON
WILODGE MECLAIRE		MEARNELODGE DIAMOND
BROADMEADOWS CANNON		GOLDIES GIGOLO
WILODGE LITTLEDEM		RYEDAILE ENCHANT

**Embryo Dam** Hollybank Oprah is the mother of Trueman Euphonium. Euphonium has bred numerous five figure progeny & show winners. Oprah is also the mother of Trueman Honey, Reserve Overall Champion in Balmoral & dam of the 15,000gns Trueman Mozart. A rare opportunity to buy from this line! **Possibility of two ET progeny from the wonderful Hollybank Oprah sired by Wilodge Cerberus. This isn't something you buy every day.**

**Sells Sat. 8th August, between 4:20pm & 4:30pm**, don't miss this opportunity to breed from a proven line within our herd and others. This mating of Hollybank Oprah X Wilodge Cerberus represents a combination of breeding that has enhanced the foundation of our herd. Bid with confidence knowing the proven history of this mating.

Dam of Embryo's

Hollybank Oprah

Dam of Euphonium

Heart of our herd !



**If you haven't already then now is the moment! Bid to buy!**

Register to bid on the sales platform below

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**

Lot 12	Trueman Embryo's	
Sells Sat 8th Aug. 2020 between	Bids Open 4:40pm	Bids Close 4:50pm
Embryo's	Two Embryo's (2)	
Embryo's stored with	Tom Kilpatrick ET	
Embryo Dam	TRUEMAN ACOUSTICS	
Embryo Sire	PLUMTREE DEUS	
Embryo Sire	DINMORE GOLDCREST	
Export elligible	Yes	
Grade	A	
On the market	Sale Bid	£800.00



Trueman Acoustics, Embryo Dam  
Dam to Lot 7 Trueman Paula

Sire	Pedigree Lines	Dam
Multiply	TRUEMAN ACOUSTICS	
	2nd Generation	
		0929 NENUPHAR ASHMORE NEFERTITI
	3rd Generation	
		LEO GIROFLEE CAIRNBANE EUAN GRIOFLEE

**Embryo Dam** Acoustics has been a great foundation cow for the Trueman herd. She is the dam of Trueman Duet, who was Champion at the Red Ladies in Carlisle in December 2009 & went on to sell for 38,000gns. She has also bred females which have been retained in the herd, all with great calving & milking ability. **Possibility of two ET progeny from the wonderful Trueman Acoustics. We felt the mating of Deus / Goldcrest would add too the excellant maternal lines. Don't hesitate, bid to buy progeny from our Acoustics line, time and time again this line proves a success.**

**Sells Sat. 8th August, between 4:40pm & 4:50pm**, the selected sires of Plumtree Deus & Dinmore Goldcrest to mate with Trueman Acoustics was a choice mating that we believe will add to an already proven milky, easy calving maternal line.



Embryo sires: (left) Dinmore Goldcrest and (right) Plumtree Deus

**Get on early and secure your 2021 ET calves**  
**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Lot 13	Trueman Embryo's	
Sells Sat 8th Aug. 2020 between	Bids Open 5:00pm	Bids Close 5:10pm
Embryo's	Two Embryo's (2)	
Embryo's stored with	Tom Kilpatrick ET	
Embryo Dam	ELITE CAPPY	
Embryo Sire	TRUEMAN IDOL	
Embryo Sire	NETHERHALL JACKPOT	
Export elligible	Yes	
Grade	A	
On the market	Sale Bid	£800.00



Elite Cappy, an All Ireland Heifer Champion and is Dam to our last Embryo's

Sire	Pedigree Lines	Dam
Multiply	ELITE CAPPY	
	2nd Generation	
		BREMORE VOLVO BARNATTIN NINA
	3rd Generation	
		0929 NENUPHAR BREMORE SHOWGIRL 0485 DAUPHIN BARNATTIN ICIAN

**Embryo Dam** Elite Cappy was All-Ireland Heifer Champion in Tullamore. Her son Trueman Jacko was Overall Champion in Carlisle. Elite Cappy's dam Barnattin Nina was a tremendous cow whose progeny sold to 23,000gns. **Possibility of two ET progeny. These embryos represent a maternal breeding line that includes sires Nenuphar & Dauphin. Bid with confidence for the progeny of All Ireland Champion Elite Cappy bred to select choices Trueman Idol & Netherhall Jackpot.**

**Sells Sat. 8th August, between 5:00pm & 5:10pm**, the last click of the day to secure an Elite breeding line in the form of Elite Cappy mated with choice sires Trueman Idol & Netherhall Jackpot.



**Last clicks for Elite Cappy progeny with Idol & Jackpot.**  
**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



# Reference Sire: Telfers Munster



Telfers Munster was Reserve Intermediate Champion at Carisle in February 2018, and was purchased for 20,000 gns. Munster has a great pedigree which includes great sires such as Lodge Hamlet, Goldies Comet, Ampertaine Bravo and Goldies Terence.

Our first calves born have been extremely small at birth with a short gestation. We think Telfers Munster progeny has tremendous potential and they have a lot of style, each one with a great head.

We are confident that each of his progeny in this sale will develop into great animals within our breed, and deliver on all our expectations and yours.

## Telfers Munster Progeny



Lot 5 Trueman Pixie



Lot 6 Trueman Paris



Lot 7 Trueman Paula



Lot 8 Trueman Poshpice



Lot 1 Trueman Pharrell

**Progeny of Telfers Munster in this sale include:**

**Lot 1, Trueman Pharrell**

**Lot 5, Trueman Pixie**

**Lot 6, Trueman Paris**

**Lot 7, Trueman Paula**

**Lot 8, Trueman Poshpice**

**In-calf to Telfers Munster include:**

**Lot 2, Trueman Lulu**

**Lot 3, Trueman Ora**

**Lot 4, Trueman Olympia**

**In-calf Recipients include:**

**Lot 9, 50%**

**Lot 10, 100%**

**Semen available, from Progressive, Munster, & the Semenstore.co.uk**

**Register to bid early, get the Munster breeding into your herd**

**Register to bid on the sales platform below**

**[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)**



Trueman Herd

High Health Herd

Johnes Level 1

BVD & Lepto Vaccinated



You should see the smile on the photographer !



In advance, thank you for supporting our 1st Online Production Sale using the Pedigree Sales platform owned by Tommy Staunton. We truly hope that if you do make a purchase our cattle will be both lucky and successful for many years to come. Thank you, until we meet in person. Henry Savage & family.

Register to bid & tap out your choice !



[trueman.pedigreesalesonline.co.uk](http://trueman.pedigreesalesonline.co.uk)