

50th



LIMOUSIN

ANNIVERSARY
1971 - 2021



1971

2021

SPONSORSHIP PACKAGE

Exclusive to

BRITISH LIMOUSIN CATTLE
SOCIETY MEMBERS

Dear BLCS Member,

As you know, in 2021 the British Limousin Cattle Society celebrates fifty years since the importation of the first Limousin cattle from France which arrived back in 1971. From these humble beginnings, no other breed has been able to exert such an influence on the UK beef industry quite like the British Limousin, and great credit goes not only to those early pioneers but to all breeder members who have made the British Limousin what it is today with its 2,800 breeder members registering some 18,000 pedigree calves each year.

The Society has planned a series of events throughout 2021 to mark this 'Golden' year. These include a 50th Anniversary Show, 50th Anniversary Special Sale, Press Launch, Open Days and a Gala Dinner. We have put together a special Member sponsorship package with a range of benefits detailed overleaf. We very much hope you will take up this great opportunity to promote your herd throughout next year. If you wish to do something more in terms of sponsorship then of course further flexible packages can be tailored to suit your individual needs – just get in touch.

Yours,

Will Ketley

Breed Secretary

breedsecretary@limousin.co.uk



1971
2021

**50TH ANNIVERSARY
SPONSORSHIP PACKAGE**

Member Sponsorship

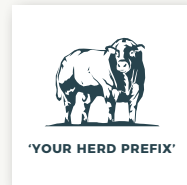
(BLCS Members only)

£150^{+VAT}



What's included:

- Your logo and prefix on dedicated 50th Anniversary webpage on www.limousin.co.uk including a link to your website or Facebook page
- Logo and prefix in 50th Anniversary Show catalogue (we can either use your own logo if you have one or use the Limousin bull logo)
- Logo and prefix on dedicated 50th Anniversary page within 2020-21 Limousin Annual Journal
- 50th Anniversary memento



Member Sponsorship 50th Anniversary

Please complete, sign and return to the Society.

Name:

.....

Limousin Prefix:

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Holding Letters:

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Mobile:

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Email:

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Signed:

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Please post to

British Limousin Cattle Society Ltd, Concorde House, 24 Warwick New Road,
Royal Leamington Spa, Warwickshire CV32 5JC
or email to info@limousin.co.uk by **31 October 2020**

Looking ahead
to the



- **Press & PR Launch**
Sat 30 January 2021, Edinburgh
- **Anniversary Gala Dinner**
Fri 30th July 2021
- **National Limousin 50th Anniversary Show**
Fri 30 – Sat 31 July 2021
Borderway Mart, Carlisle
- **50th Anniversary Special Sale**
Sat 31 July 2021, Borderway
Mart, Carlisle
- **Pedigree Open Day**
June 2021 Turville Herd,
Buckinghamshire
- **Commercial Open Days**
Spring-Autumn 2021



LIMOUSIN

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