



LIMOUSIN

Notice to *Members.*

October 2026



Breed Smarter.

T: 02476 696500 | LIMOUSIN.CO.UK

Welcome.

to the October 2026 Notice to Members

As we move through October, it has been another busy and exciting period for the British Limousin Cattle Society, with the autumn sale season in full swing and plenty happening across the Limousin community.

The recent sales have once again highlighted the quality, consistency and strength of the breed, and I would like to congratulate all breeders who have enjoyed success in the sale ring. These achievements are a testament to the dedication and long-term commitment of our members in continually improving and promoting the breed. We have a roundup of the October Autumn sales in this notice and full reports are on the Limousin website www.limousin.co.uk.



Please Note:
30 November 2027

Deadline for submitting
DNA for February Sales

The demand for Limousin genetics remains hugely encouraging. Across pedigree breeding, suckler production and the wider beef industry, Limousin continues to demonstrate why it remains the smart choice for farmers.

I would also like to extend a very warm welcome to all our new members who have joined the Society recently. It is fantastic to see continued interest in the breed. Whether you are new to pedigree breeding or bringing years of experience to the breed, we are delighted to have you on board and look forward to supporting you on your Limousin journey. I would encourage you to get in touch with your local Limousin Club, it is a fantastic way to meet other breeders in your area. Contact details are in this notice.

It has also been a particularly busy period for the Society team, with an office move taking place alongside the demands of the autumn sales calendar. I would like to thank everyone for their patience and understanding as we continue to maintain our focus on



supporting members and delivering the services you expect from the Society.

Looking ahead, at the end of October we will be at Borderway Agri Expo for the inaugural Limousin National Pedigree Calf Show, an exciting new addition to the calendar. November will see sales taking place at Welshpool and Brecon, before we round off the year in December with the Red Ladies & Weaned Calves Show and Sale at Carlisle. There is much to look forward to over the coming months, and I wish all members every success with their preparations and forthcoming events.

Thank you for your continued support, and I look forward to seeing many of you at the events taking place throughout the remainder of the year.

At the time of writing, the Society is conducting security checks of the Taurus website following the national news this week regarding those using PHP platforms. I would like to reassure all members that no security breach has taken place; the measures are precautionary only. It has meant the Taurus website is offline for a short period of time. Please accept our apologies for the inconvenience and thank you for your patience.

Paul Rainey

Chief Executive Officer

Email: paul@limousin.co.uk

Mobile: 07742 071021

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New Members.

Welcome to all new members that have joined the Society with new prefixes since July:

<i>Trading Name.</i>	<i>Herd Prefix.</i>
Mr H Barclay	BARCLAY
Mr & Mrs Bradley	BRADBURN
Mr T Partridge	COLLYLANDPARK
Mr Malachy McGuigan	CROCKNAMOHIL
Mr F O'Callaghan	ESHWARY
Mr N Vance	FORET
Mr L A Eddy	GREATWESTERN
Mr Dewi Griffith	GRIFF
Mr J Slone	HAGSGHYLL
Messrs Jessop & Sons	JESSOPS

<i>Trading Name.</i>	<i>Herd Prefix.</i>
Gwyn & Megan Pierce	LLAIN
Messrs HG Bishop & Sons	LOWERCOURT
Messrs B & S Teasdale & Son	LYNESACK
Mr J Watson	MAIDENCASTLE
Mr M Daniel	OSPREYLIA
Mr S P Bache	PARSLEY
Miss H Reason	REASHAN
Mr A Kennedy & Sons	SEGGARSDEAN
Mr Patrick Dillon	UPPERTOWN

Please make use of all resources available through the Society office, website, social media and the Regional Clubs.

Regional Clubs are a fantastic way to meet and socialise with Limousin breeders in your area. Contact details are on the website, and we encourage all members to get involved.

Don't Forget...

Change of Postal Address & Contact Details.

We have now moved to our new office accommodation. Thank you for your patience if you contacted the office whilst this was taking place.

The new postal address is:

**British Limousin Cattle Society Ltd,
17 Waterloo Place,
Warwick Street,
Leamington Spa CV32 5LA.**

Please use this for all mail correspondence, including submission of DNA samples.

The remaining contact details are unchanged. ***Please see last page.***

Regional Clubs.

The Regional Clubs are a fantastic way to meet & socialise with Limousin breeders in your area and we encourage all members to get involved.

1 Scottish Limousin Club
Keely Mitchell
scottishlimousinclub@hotmail.com

2 North West Limousin Cattle Breeders Association
Jennifer Hyslop
nwlimousinclub@outlook.com

3 North Eastern Limousin Cattle Breeders Club
Annabel Walker
oddacres@msn.com

4 South Eastern Limousin Cattle Club
Amy Dury
southeastlimousincattleclub@outlook.com

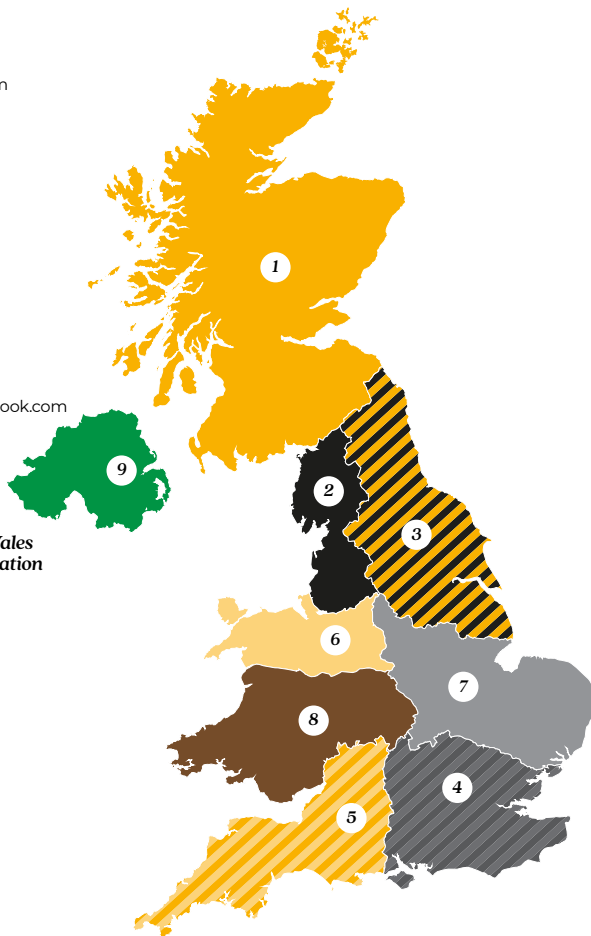
5 South West Limousin Cattle Club
Diane Richards
southwestlimousin@gmail.com

6 North West Midlands & North Wales Limousin Cattle Breeders Association
Natalie Nicholls
nwmnwlbc@gmail.com

7 East Midlands Club
Rebecca Sharman
h.g.sharman@outlook.com

8 South Wales & Mid West Limousin Breeders Association
Elen Davies
elendavies1985@gmail.com

9 Northern Ireland Limousin Cattle Club
Lorna Hunter
nilimousincattleclub@gmail.com



YOUNG LIMOUSIN

Young Limousin Breeders Club

Get in touch here:

<https://limousin.co.uk/the-society/young-breeders/about-ylbc/>

Update to office hours.

The BLCS office is open Monday to Friday 9am to 5pm.

PLEASE NOTE :

From 14th October until the end of 2026, on Wednesday in each week

- All phone calls will divert to answerphone and will be responded to within 24 hours.
- Email inboxes will not be monitored for a period of 24 hours. All emails received in this time will be responded to as soon as practically possible.
- Taurusdata will be operating as normal.

This is to support training of new staff in the office, and the completion of the new Taurus project. Thank you for your understanding whilst it is in place.

October Sales Overview.

Carlisle Sale.

Lot 192 Haltcliffe Archer, sold for 45,000gns from Haltcliffe Limousins to Guy Green of the Greensons herd, Cambridge. Believed to be new UK & European Record price for a polled Limousin bull sold at public auction. Overall Champion Lot 223 Seisiog Ace, sold for 10,000gns from Mr T Jones.



Price: **45,000gns**

Haltcliffe Archer

Sold by: Haltcliffe Limousins
Sold to: Guy Green, Greensons herd, Cambridge

	45,000gns	Top price
	£10,366	average achieved across 61 bulls sold (+£130 on the year)
	75%	Clearance rate
	24	bulls sell for 10,000gns or more
	60%	of bulls sold between 4,000gns – 9,000gns



Price: **10,000gns**

Seisiog Ace
Overall Champion

Sold by: Mr T Jones
Sold to: Charles Ashbridge, Ashbridge pedigree herd

Stirling Sale.

Lot 399 Strawfrank Viddie, sold for 16,000gns from Allan Campbell to Messrs Johnson of the Hewan herd, Orkney. Overall Champion Lot 438 Corsairly Adam, sold for 11,000gns from Messrs R and K Davidson



Price: **16,000gns**

Strawfrank Viddie

Sold by: Allan Campbell
Sold to: Messrs Johnson of the Hewan herd, Orkney

	16,000gns	Top price
	£7,829	average achieved across 39 bulls sold
	72%	Clearance rate
	95%	of bulls sold to commercial herds
	79%	of bulls sold between 4,000gns – 9,000gns



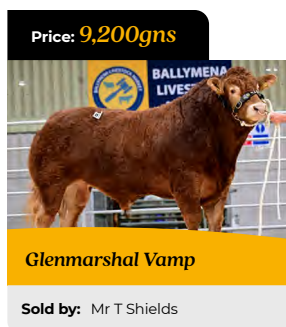
Price: **11,000gns**

Corsairly Adam
Overall Champion

Sold by: Messrs R and K Davidson
Sold to: Messrs Grant, Druid Temple Farm, Inverness

Ballymena Sale.

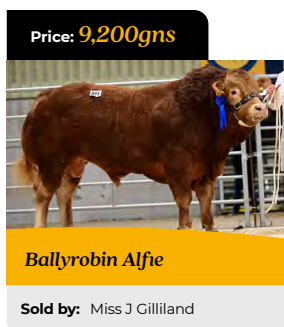
Three bulls topped at 9200gns. Lot 10 Glenmarshal Vamp from Mr T Shields, Lot 11 Ballyrobin Alfie and Lot 13 Ballyrobin Armani, both from Miss J Gilliland. Overall Champion in the pre-sale show was Lot 22 Frewstown Almighty from Mr D A Frew which sold for 7200gns.



Price: **9,200gns**

Glenmarshal Vamp

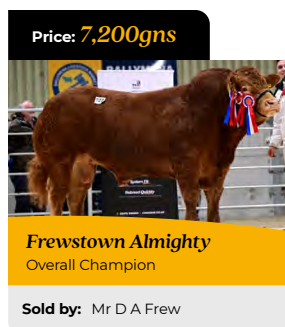
Sold by: Mr T Shields



Price: **9,200gns**

Ballyrobin Alfie

Sold by: Miss J Gilliland



Price: **7,200gns**

Frewstown Almighty
Overall Champion

Sold by: Mr D A Frew

	9,200gns	Top price
	£6,274	average achieved across 20 bulls sold
	61%	Clearance rate
	85%	of bulls sold between 4,000gns – 9,000gns

Cattle heading to the February sales?

Please note the deadline for submitting DNA is **30th November**

Update to Annual Subscription Fee.

At the September 2026 meeting, the Council of Management agreed that the full membership subscription should be increased to £65 per annum, effective from 01 January 2027.

This is an increase of £5 per annum and will help the Society:



EBV Fees & Diary Dates.

The forthcoming genetic evaluation deadline dates to produce updated EBVs (Estimated Breeding Values) in 2027 are as follows:

	<i>Deadline for Available Weights/Scan Data to be submitted via Taurus website and for DNA to be completed</i>	<i>Results Target Publication Date</i>
Run 1 of 4	Noon on 10/12/2026	06/01/2027
Run 2 of 4	Noon on 18/03/2027	31/03/2027
Run 3 of 4	Noon on 17/06/2027	30/06/2027
Run 4 of 4	Noon on 02/09/2027	16/09/2027

Please note the deadline for data on the stated days is absolute; late data cannot be accepted since all records are exported to SRUC during the afternoon of each day to prepare for the evaluation.

IMPORTANT:

Sale Byelaw Updates

All Society Sales - Effective 01 May 2027.

All members are encouraged to read the following important information:

The Council of Management has agreed updates to the byelaws in relation to Society sales as indicated below. **The changed rules are highlighted in green;** all others shown are already in place.

THE CHANGES ARE EFFECTIVE FOR ALL SOCIETY SALES TAKING PLACE BEYOND 01 MAY 2027 (ie applicable to all ENTRIES for sales taking place beyond this date)

If you wish to enter any sales taking place after this date, please ensure you have read and understood the rules that apply.

The current byelaws can be found on the Society website here: <https://limousin.co.uk/the-society/byelaws/>.

A copy of the byelaws to be implemented on 01/05/2027 is also on this page. Refer to the posted document with name **"! Byelaws_For Forthcoming Implementation on 01 May 2027"**

Printed copies available on request

	Premier	Collective	Breeders	Weaned Calves	Club*
	Carlisle – bulls in February, May & October Carlisle - Red Ladies only in December Stirling – bulls in February, May, & October Brecon - bulls in May & November	Carlisle – females in February, May, June & October Carlisle – bulls in June Stirling – females in February, May & October Ballymena – bulls & females in February, May & October Thainstone Multibreed – bulls and females in February Brecon – females in May & November	Dispersal sales, production sales and, at the Society's discretion, any other sale (other than a Club sale) not open to all members	Carlisle - December	Melton Mowbray – April & October Exeter – April Welshpool – May & November Darlington – May Skipton - May Holsworthy – May
Herd Health Dec required	✓	✓	✓	✓	✓
Must be in a CHeCS health scheme	✓	✓	✓	✓	✓
Must be Johnes Risk Level 1 – 4 at time of sale entry	✓	✓	✓	✓	✓
Must be BVD Accredited or Virus Free at time of sale entry	✓	✓	✓	✓	✓
If over 3 months of age, must have DNA Parentage Verification & Myostatin prior to catalogue going to print	✓	✓	✓	✓	✓
Must be Registered or Birth Notified within 28 Days if born after 01 Jan 21	✓	✓	✓	✓	✓
Subject to Upset Price	✓	✓	n/a	n/a	✓
Inspection Type	Veterinary (all)	Veterinary (bulls) Tag (female)	Tag	Tag	Tag

* Individual Club Sale rules may vary, these are the minimum requirements for all Club sales

Porencephaly & Cleft Palate *Update.*

Work continues to introduce new DNA tests that will enable identification of carriers of these conditions. Details will be issued as soon as they are available.



For Further Information:

Login to
www.taurusdata.co.uk

Go to
'My Page'

Navigate to
'Notice to Members Publications'

From the drop-down list, select
'Frequently Asked Questions – Porencephaly – April 2026'

Click **'Go'** to open the file.



It's not too late to feature in the 2027 Limousin Journal!

The deadline is getting tighter, but there is still time to be included within the 2027 Annual Journal:

1. Share your success

Have you got something to celebrate? Whether it's cattle-related or not, we want to hear about it!

Send a photo & short caption to jen@limousin.co.uk.

2. Tell us about your sales

We would like to run a showcase 'Sales Off-Farm' section so please let us know about your successes in the year.

Photo and/or brief descriptions to jen@limousin.co.uk.

3. Advertise your herd

The final deadline is **Friday 6 November 2026**, so please get in touch as soon as possible. It's not too late!



Key dates:

Final deadline
Friday 6th November 2026

New to Advertising?

If you would like a new advert designed, the Society's design partners will be happy to quote a price. Costs typically start from £50 +VAT. Your new advert can be used without limit across any platform – the Journal, digital, printed and social media.

Over 3,000 printed copies of the Journal are distributed to members, commercial producers and industry representatives, plus a digital edition is issued reaching 40,000+ online followers. Advertisers are also promoted during the year on the Society's social media pages.

Advert Size & Specification	Price (Ex. VAT)
Half Page 185 x 128mm	£200
Full Page 210 x 297mm (+3mm Bleed)	£350
Double Page Spread 420 x 297mm (+3mm Bleed)	£550

Need an **advert designed or updated?**
We can help – just let us know!



For all enquiries please call Jen Tyson in the main office on:

02476 696 500

or email:
jen@limousin.co.uk

Forthcoming *Sale Dates 2026.*

<i>Sale</i>	<i>Entries Close</i>	<i>Sale Date</i>
Brecon Bull and Female Sale, Brecon Mart	Closed	14-Nov-26
Northwest Mids & North Wales Club Sale, Welshpool	Closed	19-Nov-26
Red Ladies and Weaned Calf Sale, Borderway Mart	Closed	10/11 Dec 2026

Shadow Judging!

If you would like the opportunity to shadow judge at a Premier sale, please get in touch via email to jen@limousin.co.uk. Shadow judges must be over 16 years of age, but are no longer restricted to young breeders. It is never too late to start!

Our next issue of Notice to Members will be published on **30 November 2026.**

Society *Contacts.*

BLCS Office	T: 02476 696500 E: info@limousin.co.uk
BLCS Website	www.limousin.co.uk
Taurusdata Website (online herdbook)	www.taurusdata.co.uk
Regional Limousin Clubs	https://limousin.co.uk/the-society/associated-clubs/
Socials	 British Limousin Cattle Society  @britishlimousincattlesociety

The Regional Clubs are a fantastic way to meet & socialise with Limousin breeders in your area. Contact details are on the website (link above), and we encourage all members to get involved.



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